

STRATEGIC PLAN

PRIORITIES and OBJECTIVES for 2021-2023

YEAR 1: Take Care of Our People

YEAR 2: Build our Capacity

YEAR 3: Enhance our Impact

COMMUNITY

1. Provide educational development to improve effectiveness of Board function.
2. Increase Board member understanding of diversity and social issues affecting children and families.
3. Plan opportunities and recruit volunteers to help SCA achieve its goals.
4. Nurture and grow collaborative relationships.
5. Increase the number of partnerships in planning and provision of services.
6. Increase the public's awareness of SCA's vision and services.
7. Increase awareness of SCA's services to physicians and other referral sources.

PEOPLE

1. Implement an effective ED recruitment and transition to new leadership.
2. Support staff through the transition to new leadership.
3. Support staff wellness and mental health.
4. Maintain a safe and respectful workplace.
5. Encourage an open atmosphere for the exchange and development of new ideas.
6. Support staff to develop and achieve their desired professional goals.

PROGRAMS & SERVICES

1. Achieve and maintain maximum CARF accreditation through a commitment to quality and impact.
2. Offer quality services that contribute to healthy families.
3. Increase diversity and inclusiveness of programs and services.
4. Build inclusivity through strategic relationships with diverse organizations and communities.
5. Continue open and transparent communication about program capacity and waitlists.
6. Grow our programs and services to families.
7. Develop a facility plan to meet our program, service, and operational needs.

FINANCES

1. Ensure effective management of cash, assets, and reserves.
2. Position the organization for growth.
3. Achieve security of government funding by meeting all contract obligations.
4. Advocate for increased funding for programs and services.
5. Diversify funding sources.

MISSION:

We support children
and their
families to play,
grow, and thrive.

every
child
belongs

